

FOR IMMEDIATE RELEASE

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GoodSearch Search Engine Promotes ALS Advocacy: "Never Give Up"

Whether we have been touched personally by ALS (Amyotrophic Lateral Sclerosis, or Lou Gehrig's Disease) or watched someone we love suffer, we all want to do something to find a cure. Here is an effortless way that we can all help.

Please use www.goodsearch.com as your search engine. Each time you do a search, GoodSearch will make a donation to the ALS organization of your choice (such as Never Give Up 4 PALS). And, it's powered by Yahoo! so you get great search results. This will not cost you a thing as the money comes from the GoodSearch advertisers. It can do a world of good to raise funds to help those suffering. If just 10,000 of you search four times a day, we'd raise \$73,000 in a year.

Michelle Rozzen, the creator of the "Never Give Up" red wristband campaign for ALS, thinks Goodsearch.com is the perfect way to raise money for ALS research. Rozzen is a huge ALS advocate and wants to spread the word about this horrible disease. Her father, David Rozzen, was diagnosed with bulbar onset ALS in June 2002. "I know that my dad had his tough days, but he put up a long and difficult battle with ALS because he chose to never give up," says Rozzen.

David passed on in June 2004. Dave's strength and determination to fight and find a cure for ALS is the motivation behind his daughter's wristband project. Michelle created the "Never Give Up" wristbands in November 2004 and has sold over 500,000 wristband to date.

She believes that efforts to raise both money and awareness through campaigns like the wristband project and GoodSearch.com can do much to raise money and find a cure for this terrible disease.

So please start using goodsearch.com as your search engine and let all of your friends know to do the same. The next time you are looking for directions, movie listings or even researching ALS, you will be donating money to the organization of your choice!

Click here to learn more:
www.goodsearch.com/?charityid=808415
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